FOR IMMEDIATE RELEASE

3rd Annual "Ride to Be Alive" Event

A Charitable Benefit Ride and Concert Event on Sept 21, 2024

100% of the proceeds go to **Honor365**, a nonprofit organization that supports our military servicemembers, veterans, first responders, and their families.

Salt Lake City, Utah — The Liberty James Project ("Liberty James"), a group of philanthropic individuals dedicated to honoring military servicemembers, veterans, and first responders, is hosting the 3rd annual car and motorcycle ride and Liberty James concert on Saturday, September 21, 2024, at the American Legion Post 112 in Salt Lake City. The **Ride to Be Alive** kicks off at American Legion Post 112 located at 320 E 3900 S, Salt Lake City. Registration begins at 9;30am and kickstands up at 10am for the ride. Route begins at American Legion Post 112, 320 E 3900 S, SLC. See map for the entire ride route. Total ride time is 2.5 hours. Immediately after the ride, join in on the fun with Biker Bingo, 50/50 raffle, lunch, and a concert by Liberty James Information available to support mental wellness.

The Liberty James Project is hosting this inspiring event alongside **Honor365**, a nonprofit organization that supports military servicemembers, veterans, first responders, & their families. Honor365 was founded on March 31, 2017, to provide resource and referral services to our Nation's heroes and to support mental health. Their vision, a world without suicide. Honor365's mission aligns perfectly with Liberty James' Ride to Be Alive event goal of promoting mental wellness and suicide prevention. That purpose became clear when Liberty James decided to sponsor a fundraising event for **Honor365** in support of their **Oath to Live Campaign.** The songwriting wheels started turning and Wells realized that this song is about living life to its fullest, despite the obstacles we face.

"I'm so excited to be working once again with Honor365 in support of our nation's heroes. This is the 3rd annual **Ride to Be Alive** event. In May 2022, I began writing a new song, "**Great American Ride,"** our flagship song for living life like 'cruising the open road with excitement for what's next', said Wells. "With so many heroes struggling with the physical, mental, and emotional toll of their service, we've created the **Ride to Be Alive** event to support Honor365's **Oath to Live**, a voluntary oath promoting hope and healing to all those who struggle to find purpose." Come enjoy your American freedom and living life to the fullest at **Ride to Be Alive!**

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About the Liberty James Project:

Liberty James helps non-profit, philanthropic and community organizations in increasing awareness and fundraising. Our events promote and honor heroes of all types, including military servicemembers, veterans, first responders and everyday people making a positive difference. Liberty James and their followers call this **"The New Movement."** Liberty James gives back. We are believers in the currency of compassion. We believe in fusing faith with love for all people . We champion true liberty when we show tolerance and give selfless service to others. Whatever our backgrounds are, no matter how different we are from each other—we are all brothers and sisters. We're dedicated to giving back to all our heroes who currently serve and those that have sacrificed for this country.

About Honor365:

Honor365 is a 501c3 nonprofit organization that supports military servicemembers, veterans, first responders, and their families. Their mission is to provide resource and referral services and supports for military servicemembers, veterans, first responders, and their families. Honor365's Vision: A world without suicide. Honor365 has five pillars, including education, employment, healthcare, housing, and service. Honor365 has four programs, including Remembering the One, Ten4 Responding with the Oath to Live campaign, Case Management, and Service Operations. Proceeds support the mental health and well-being of Utah's military servicemembers, veterans, first responders, and their families.

Additional Information:

Liberty James Project Website: libertyjames.com
Contact Liberty James: Lj.libertyjames@gmail.com or 801-787-1991
Honor365 Website: honor365.org
Ride to Be Alive Poster Download: libertyjames.com/event/ride-to-be-alive/

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